

# Witney Music Festival & Witney Town Council



WITNEY TOWN COUNCIL

A Partnership

# So You Want To Be A Musician?

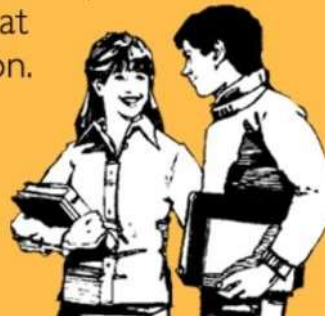
**THERE WERE TWO PEOPLE WALKING DOWN THE STREET**



**ONE WAS A MUSICIAN. THE OTHER DIDN'T HAVE MONEY EITHER.**



Looks aren't what's important. Your music taste is what I'm judging you on.

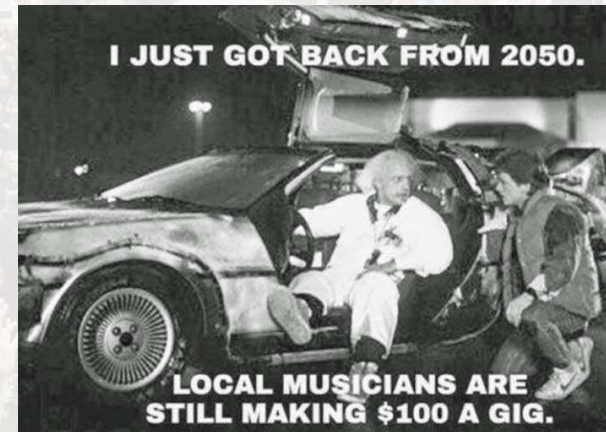


**WHAT WOULD A MUSICIAN DO IF HE WON A MILLION DOLLARS?**



**CONTINUE TO PLAY GIGS UNTIL THE MONEY RAN OUT.**

**I JUST GOT BACK FROM 2050.**



**LOCAL MUSICIANS ARE STILL MAKING \$100 A GIG.**

## Vision Statement

To help inspire, motivate and provide opportunity for local people who wish to be involved with music and the performing arts, and through public performances, to strengthen the sense of community.

*‘Building community through music’*

## Mission

To build better communities by connecting people through music, and use this success to inspire and assist the next generation of musicians and performers to choose a life of music as their career.

## Values

Honesty

Integrity

Inclusiveness

Transparency

# Talent Pathway

Introduction To Music



Experience Performing



Become Professional



Career In Music



# Partnership



# Costings

## ***2019 Model***

- 2019 cost £80,000
- We broke even
- £30,000 upfront cost
- Balance after festival
- 60% income from the bar
- 40% income other sources

## ***2022 Model***

- Reduced costs by £26,500
- 2022 costs £53,500
- Looking for small surplus
- £25,000 upfront costs
- Balance after festival
- 30% from bars
- 70% other sources

# Costings

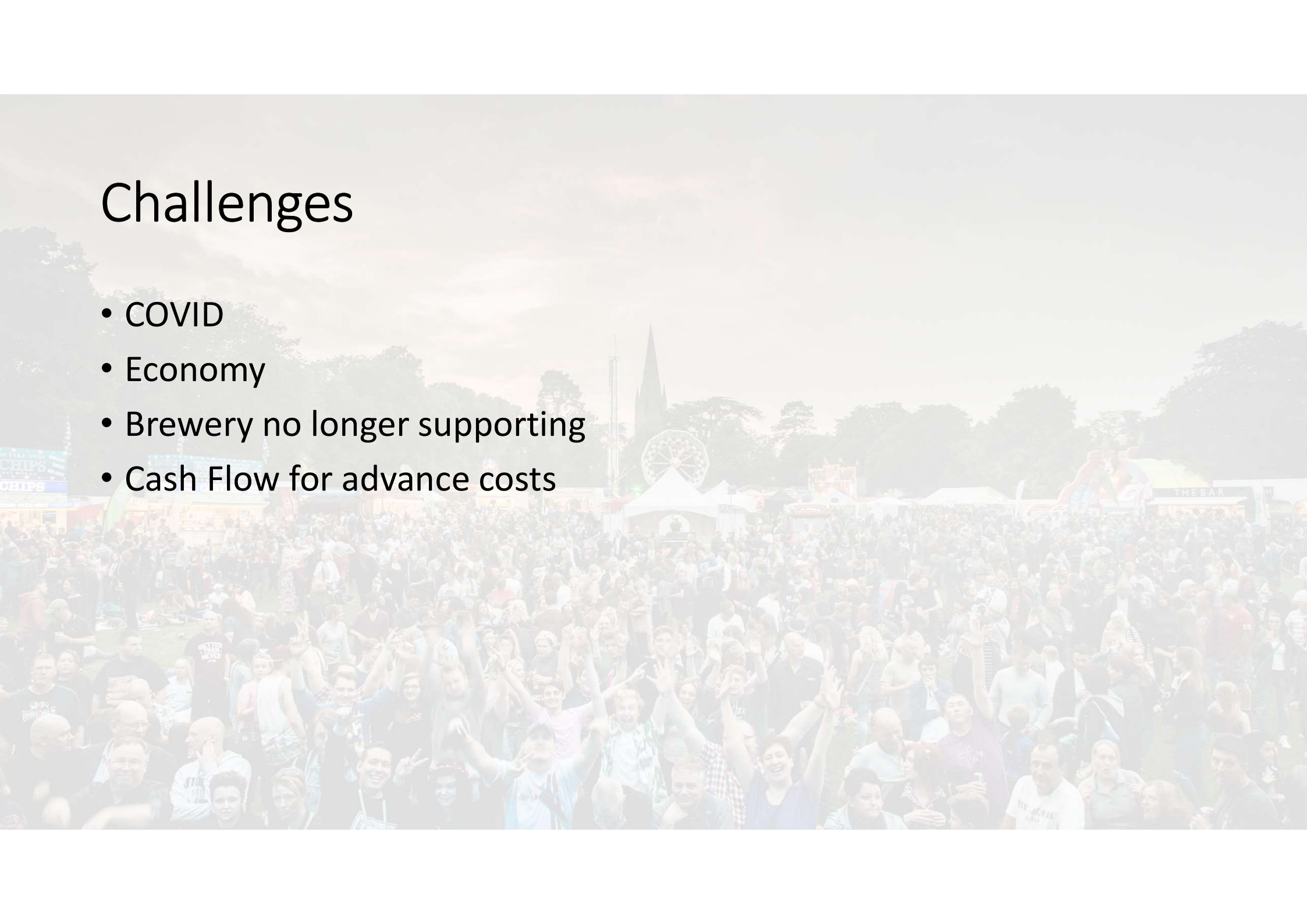
## ***2022 Model***

- Infrastructure
- Staff inc. security
- Artists
- Insurance & other costs

<b>Total</b>	<b>Up-Front</b>
£27,000	£15,000
£18,000	
£5,000	£5,000
£3,500	£1,500
<hr/>	<hr/>
<b>£53,500</b>	<b>£22,500</b>

# Challenges

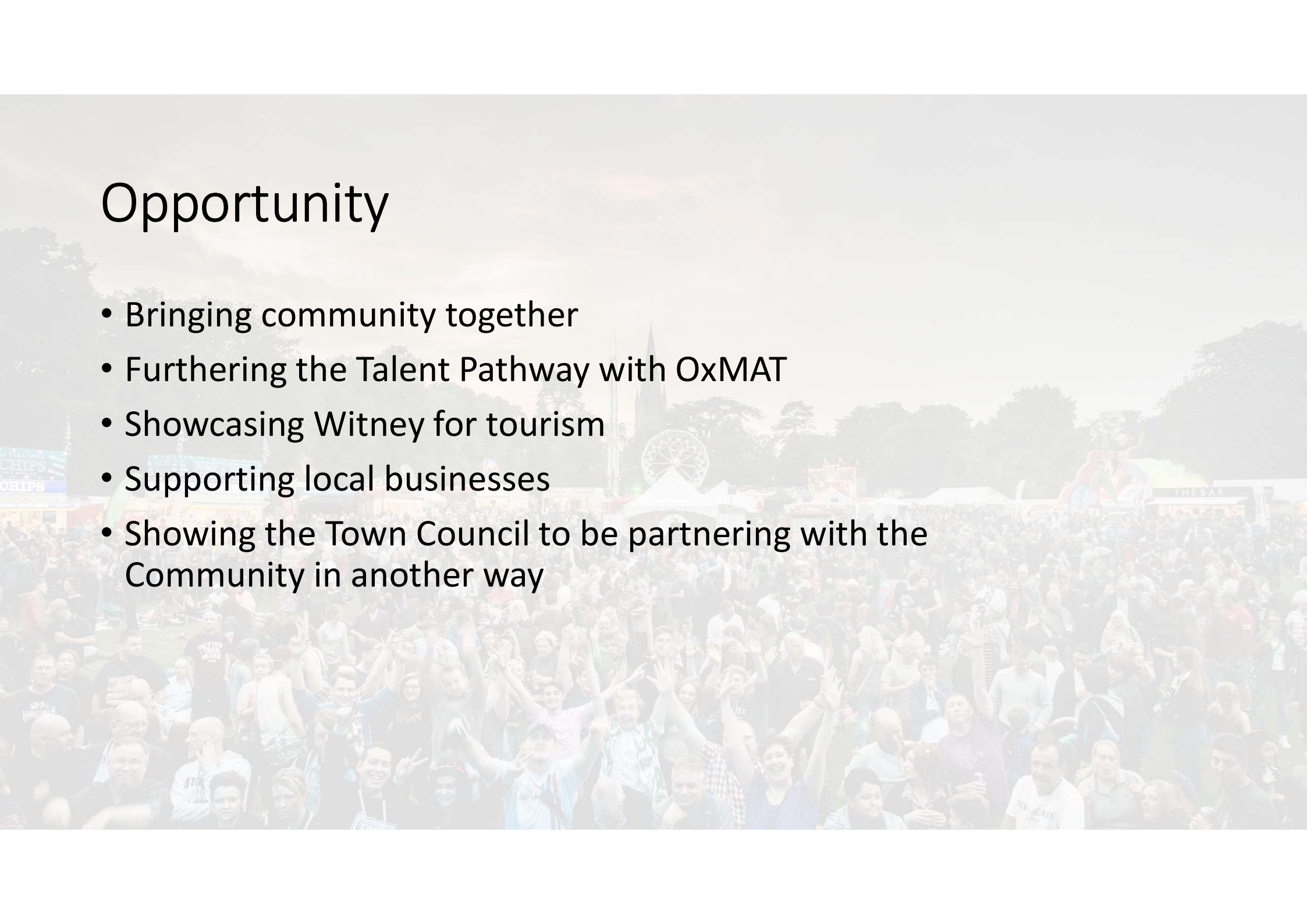
- COVID
- Economy
- Brewery no longer supporting
- Cash Flow for advance costs





# Opportunity

- Bringing community together
- Furthering the Talent Pathway with OxMAT
- Showcasing Witney for tourism
- Supporting local businesses
- Showing the Town Council to be partnering with the Community in another way



# What We Would Like

- £10,000 support Grant each year to help up-front costs
- Repayable after the Festival once all cash collected
- Willingness for the WTC to put this at risk
- 10% return for WTC to compensate for risk
- To discuss how WTC might like to benefit from the Partnership in other ways
- Continue to have the Leys for free